

Learn how Phlebotomy On Wheels collects, uses, and protects your information when you use our services.

1. Who We Are

Phlebotomy On Wheels ("we," "our," or "us") provides mobile phlebotomy and specimen collection services. We offer convenient, on-site lab collection services for individuals, healthcare providers, and organizations.

2. Scope of This Policy

This Privacy Policy applies to all personal information collected through our website, phone, email, and in-person interactions as part of our services.

3. Information We Collect

3.1 Information You Provide

We may collect: Full name, Phone number, Email address, Physical address, Date of birth (if required), Lab order details, Payment information (if applicable), Any information you provide when contacting or booking services.

3.2 Automatically Collected Information

We may collect: IP address, Browser and device type, Pages visited and interactions, Referring website, Cookies and analytics data.

3.3 Information from Third Parties

We may receive information from: Healthcare providers, Laboratories, Third-party scheduling or payment platforms.

4. How We Use Your Information

We use your information to: Schedule and manage appointments, Provide mobile lab collection services, Communicate with you, Process payments, Improve our website and services, Maintain records and comply with legal obligations.

5. How We Share Information

We do not sell your personal information.

We may share your information with: Certified laboratories for testing, Healthcare providers (when required), Service providers (payment processors, scheduling tools), Legal authorities when required, Social media, advertising, and analytics partners, who receive limited information through cookies and similar technologies to help us understand website usage and show relevant ads. You can manage or decline this sharing through our cookie consent tool.

6. Health Information & HIPAA Considerations

As part of our services, we may handle health-related information. We take reasonable steps to ensure this information is handled securely and shared only with authorized laboratories or

providers as required. In cases where services are provided in coordination with healthcare providers or laboratories, those entities may be responsible for certain aspects of your health data. The cookies and tracking technologies described in Section 7 are used only to understand general website usage and marketing performance. They are not used to collect or transmit medical or health information submitted through our forms or during service scheduling.

7. Cookies & Tracking Technologies

We use cookies and similar technologies to operate this website, personalize content and ads, provide social media features, and analyze our traffic. These fall into three categories: Necessary (required for the site to function), Statistics (help us understand how visitors use the site), and Marketing (used to personalize ads and measure their performance). When you first visit our website, you will be asked to accept or manage these cookies. You can change your preferences at any time by visiting our Opt-out preferences page. Declining non-essential cookies will not affect your ability to book a service or contact us.

8. Data Security

We implement reasonable administrative and technical safeguards to protect your information. However, no method of transmission over the Internet is completely secure.

9. Data Retention

We retain personal information only as long as necessary to: Provide services, Comply with legal obligations, Resolve disputes.

10. Your Rights & Choices

You may: Request access to your data, Request corrections, Request deletion (where applicable), Opt out of marketing communications. To exercise your rights, contact us.

11. Children's Privacy

We do not knowingly collect personal information from individuals under 18 without parental or guardian consent.

12. Changes to This Policy

We may update this Privacy Policy from time to time. Updates will be posted with a revised date.

13. Contact Information

If you have questions, contact us:

Email: info@mobilebloodlabs.com

Phone: (443) 866-3647